GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

General Administration Department – Special Enforcement Bureau – Official Logo of Special Enforcement Bureau – Orders – Issued.

GENERAL ADMINISTRATION (SEB.I) DEPARTMENT

G.O.Ms.No.130 **Dated: 21.10.2022**
Read the following:-

From the Commissioner, Special Enforcement Bureau,
AP., Mangalagiri, Cr.No.D4/4007/2021/SEB, Dated:07.09.2022.

O R D E R:

In the circumstances reported by the Commissioner, Special Enforcement Bureau, A.P. Mangalagiri in the reference read above, Government after careful examination of the matter, hereby approve the Official Logo of Special Enforcement Bureau. The measurements and specifications are as follows:

Measurements: Length: 98mm, Width: 76 mm

Quality: DAMASK

Logo Colours:

a) Jet Black: back drop and letter with 'Diligence, Candor and Valor'
b) Maroon: Border line, Olive Leaves and Letters "SEB" in white circle.
c) Mustard Yellow: National Emblem, Satyameva Jayathe.
d) White:"SPECIAL ENFORCEMENT BUREAU", "TWO STAR SYMBOLS" and "ANDHRA PRADESH" ribbon at the bottom and circle in centre in white

(i) Permitted uses

- Letter heads and Visiting cards
- Printing purposes (pamphlets, posters, flyers, booklets, periodicals, flex boards, Government Advertisements etc.).
- Exhibits and other Public affairs-related materials.

(ii) Prohibited uses

- By the private sector, including vendors, contractors.
- In combination with other elements to create a logo or emblem for an office or program.

(P.T.O.)

2. The Commissioner, Special Enforcement Bureau, A.P. Mangalagiri shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

KASIREDDY VRN REDDY
DIRECTOR GENERAL OF POLICE (HoPF) &
EX.OFFICIO PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner, Special Enforcement Bureau, AP., Mangalagiri.
Copy to:
The Revenue (Excise) Department, AP Secretariat, Velagapudi.
The Home Department, AP Secretariat, Velagapudi.
The Prl. Secretary to CM
The PS to CM
The PS to Chief Secretary
The PS to DGP (HoPF) & Ex-Officio Prl. Secretary to Government
SC/SF

//FORWARDED :: BY ORDER//

SECTION OFFICER